

# Lexmark Mobile Capture

Tap into the power of mobile devices to drive your business processes from wherever you go.

Growing your business starts with thinking smarter. With the Lexmark Mobile Capture application, you can turn mobile devices into powerful productivity tools that collect, retrieve and send data directly into your workflows<sup>1</sup>—anytime, anywhere.

Using a mobile phone or tablet, you can send pictures, text and user input to initiate a wide range of business processes. And you won't have to wait hours or days to get critical information into the hands of the right people. With **Lexmark Mobile Capture**, it happens in minutes. **It's a quick and easy way to deliver the efficiency, flexibility and speed your business needs to stay one step ahead.**

## Business Challenge

As a business leader in today's environment, you have to do more with less. But even with fewer resources, you're still expected to address a number of complicated issues:

### **Finding time to grow your business is next to impossible**

To be successful, you need to spend more time planning your growth strategies—and less time figuring out how business applications will integrate with the different devices and platforms people use.

### **Collecting data can be painfully slow and inefficient**

Manual processes can be tricky, especially as it relates to how your company approaches collecting data. They take longer, and can trigger redundancies and errors that lead to a significant decline in productivity.

### **Managing work from multiple locations is often complex**

It can be difficult to simplify business workflows, especially when you need to connect employees, partners and customers throughout the world, enabling them to work together more efficiently.

To help organizations remove these challenging roadblocks, Lexmark offers a new way to work. And it's anything but business as usual.

## Lexmark Mobile Capture Advantages

Use the Lexmark Mobile Capture app to jump-start your business processes from practically anywhere. Available as a download in the app stores, it comes with two preloaded solutions that make it easy to start collecting data immediately. This can help you:

### **Increase productivity**

Shift from time-consuming, manual processes to automated solutions by collecting the data you need to launch business processes at the point of origination—saving your organization a huge amount of time.

### **Improve responsiveness**

Gain greater efficiencies through simplified workflow integration and by running all your Lexmark Mobile Capture solutions with a single app, so you can respond more quickly to business and customer needs.

### **Empower employees**

Create and deploy mobile solutions that simplify your common business processes and deliver them to the people who need them in minutes—not days or weeks, as is the case with typical app development.

Plus, you'll find it a snap to set up and use. Combine it with an activated version of Lexmark Solution Composer<sup>2</sup>, and you can create and deploy cost-effective solutions, even if you don't know a thing about programming. Simply use our intuitive drag-and-drop interface to build a workflow designed for your specific business processes by adding user prompts, such as GPS location, barcode reader, multiple choice or text entry. You can even validate your solution to

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help eliminate errors. All without using an outside server or Web Service.

If you need a more comprehensive solution, Lexmark Professional Services<sup>2</sup> can work with you to produce a mobile workflow that integrates with your in-house

systems. No matter which option you choose, we can transform your organization's manual processes into streamlined solutions that help increase productivity. Empower employees. Improve responsiveness. And save valuable time and money that you can redirect into growing your business.

## How Lexmark Mobile Capture works



1 Use Lexmark Mobile Capture App with camera-equipped mobile device.

2 Snap and grab the content with in the context of a specific workflow.

3 Send images, text and other input to wherever the data is needed.

### Ready, set, snap and go

With two convenient preloaded solutions, Lexmark Mobile Capture lets you convert captured data into a PDF and email it with additional input. Or upload the same information to a Google Docs™ account. And when you create your own workflow, you can collect, retrieve and send data in the context of common business processes, including:

- Incident reports
- Claims processing
- Mortgage applications
- Invoice processing
- Bills of lading
- HR onboarding
- Clinical photos
- Travel expenses
- And many others

### Download your app today

Simply scan the QR code with your phone or follow the links below.



### Find out more

Call us at 888-403-2803 or contact your Lexmark representative.

<sup>1</sup> Compatible with Android 2.2 and higher and Apple iOS 4.3 and higher. The mobile device must have a camera. Performance is dependent upon cellular and local network connection quality and speeds.

<sup>2</sup> Fees apply. Lexmark Solution Composer requires Microsoft Windows.